# WHITE PAPER



# **Chapter 1. Introduction**

### 1.1. PRIZRAK Manifesto

PRIZRAK (PRZK) isn't a "signal service." It's an engineered trading system where signal equals execution, and risk is built into the operating logic itself. We're building a platform that acts faster than human reaction time, but adheres to user-defined disciplines: leverage, exposure, and drawdown limits.

Our focus is to remove unnecessary clicks, delays, and emotions, preserving the market mechanics, speed, and control.

### 1.2 Where did the idea come from?

The project was born out of practical pain: even the "right" signal often turns into a loss due to manual input, a late entry, incorrect leverage, a missing stop, or simple API lag. We experienced this ourselves and turned this experience into an architecture where:

- the deal is formed along with the signal,
- risk parameters are set in advance,
- The execution core sends the order to the exchange strictly according to the protocol.

# 1.3. What is PRIZRAK – in one paragraph

PRIZRAK is an automated and semi-automated trading ecosystem with the Supreme AI core, Risk Engine, and modular integration with CEX (Binance, Bybit, OKX, <u>Gate.io</u>, Huobi). A proprietary DEX with native charts and an order book is also planned. The PRZK token will serve as an access, settlement, and economic incentive mechanism within the platform.

Important: PRIZRAK doesn't offer copy trading. It offers strategies and signals that execute automatically or with confirmation—no intermediaries or "gurus."

# 1.4. Who are we building for?

- Active traders those who value speed, millisecond latency, and predictable risks.
- Systemic players/funds who need a repeatable execution process and reporting.
- Teams and communities those who want to trade according to uniform rules with transparent analytics.



# 1.5. Platform principles

- 1. Signal → Trade. Any alert must be actionable: entry, stop, targets, risk.
- 2. Risk is above opinion. Limits and stops are mandatory; "heroism" is technically disabled.
- 3. Reduced complexity. One window, one logic, one report.
- **4. Explainable AI.** Supreme isn't magic: the signal is accompanied by parameters and context.
- **5. Evolving toward autonomy.** Today—CEX integrations; tomorrow—own DEX with full microstructure control.

# 1.6. Key value for the user

- Speed: WS connections to exchanges, minimizing layers.
- Accuracy: slippage protection and order validation.
- Control: global leverage/exposure/drawdown limits.
- Transparency: real transaction feed, PnL, factor analysis by strategy.
- Scalability: from one user to thousands without performance degradation.

# 1.7. How it works (60 seconds)

- 1. A signal (eg Phantom/Pump/RSI) appears in the feed.
- 2. The trade card already contains the entry price, stop, targets, and risk per position.
- 3. In semi-auto mode, the trader clicks "Open"; in auto mode, the order is automatically executed.
- 4. The execution core normalizes the request, checks the limits, and sends it to the selected CEX.
- 5. Risk Engine accompanies the position: moves the stop, partially fixes it, and observes equity restrictions.
- 6. Reporting is generated in real time by transaction, strategy, period.

# 1.8. What is already in the system and what will be

- Available/Start: Signal generation (Pump, Dump, RSI, Bollinger, Asset Injection, Phantom), terminal with chart and execution buttons, CEX integration via API/WS, basic reports.
- In development: extended Risk Engine (adaptive leverage and auto-deleveraging), Mobile application, PRZK staking.
- Roadmap: own DEX (BNB Chain + Secret Network), native charts/order book, full Al
  integration into smart contracts.

# 1.9. The Role of the PRZK Token (High Level)

**Utility:** access to strategies and auto-trading modes, premium analytics, and commission discounts.



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# 1.10. Quality Promise

- Engineering discipline: latency profiles, SLAs, degradation tests.
- Replicability: the same rules produce the same results under equal conditions.
- Honest feedback: reports show both the pros and cons of strategies.

# 1.11. Section Summary

PRIZRAK is an "invisible intelligence" that transforms a trade idea into a controlled action and does so where users already have liquidity—in their exchange accounts. Next, we're moving toward our own DEX, where signal, risk, and execution live in a single core.

# **Chapter 2. The Market Problem**

### 2.1. The statistics are inexorable

Every year, millions of new people enter crypto trading. According to exchange data, over 90% of retail traders lose money over the long term. The reasons vary: emotional mistakes, poor risk management, and relying on unconfirmed signals.

But the key problem is deeper: the market architecture is designed in such a way that retail always loses out to time and discipline.

# 2.2. Gap between signal and trade

### How it works now:

- The user receives a signal (in Telegram, Discord, chats).
- He opens the exchange manually.
- Enters order parameters.
- Often makes mistakes or is late.

### Result:

- the input is worse than the signal source,
- price slippage,
- no stop → liquidation,
- An extra 20-60 seconds makes all the difference.

 $\bigcirc$  Even a good signal turns into a loss due to delays between idea and execution.



# 2.3. Signaling channels and their traps

- Lack of transparency. No one reveals their actual PnL in Telegram chats.
- Manual work. The user must set stops and take profits themselves.
- Risks of manipulation. Signals may be part of pump groups or market-making schemes.
- Unpredictability. The same signal is executed differently by each user.

# 2.4 Copytrading failures

Copy trading would seem to solve the problem of "just follow a successful trader." But in practice:

- Fake statistics. Exchanges and traders often "fabricate" returns.
- Limited control. The subscriber cannot set their own risk limits.
- **Hidden risks.** If a leader uses high leverage, all their subscribers will lose out. together with him.
- **Conflict of interests.** The leader is motivated by collecting commission, not preserving subscriber capital.

# 2.5. Weaknesses of Centralized Exchanges (CEX)

- API restrictions. Many exchanges throttle requests, creating delays.
- Interface dependence. Retailers lack direct access to the exchange engine.
- Market maker imbalance. Large players are always faster in the order book.
- **Risks of blocking.** The FTX case demonstrated that centralized infrastructure can collapse in a single day.

# 2.6. Risk management errors

- **Emotions.** A trader increases leverage after a loss.
- Lack of system. Retailers rarely use the "equity stop."
- Inability to lock in. Positions are held until liquidation.
- Misunderstanding volatility. Beginners don't take funding rates and fees into account.

# 2.7. Consequences

- Deposit drains. Billions of dollars are lost by retailers every year.
- Lack of trust. Users are abandoning trading, considering the market a "casino."
- Dependence on insiders. The market becomes a field for manipulation by "whales" and exchanges.
- Lack of a systematic tool. Traders lack an environment where a signal immediately translates into a risk-controlled trade.



# 2.8. Why the market is waiting for a decision

- 1. Signals should not be text in a chat, but an executable object.
- 2. A trader needs a system where risk is "built into" the trade.
- 3. Execution must be faster than emotions.
- 4. The architecture must be independent of the market maker interests of the CEX.
- 5. The economy must be built around a token that connects users and the platform.

## Result:

The modern market is structured in such a way that retail traders lose out on all levels: time, risk, transparency, and discipline. PRIZRAK fills these gaps, transforming signals into trades and the market into a controlled process.

# **Chapter 3. PRIZRAK Solution**

# 3.1. Basic idea: signal = trade

PRIZRAK's key innovation is simple and revolutionary: any signal immediately becomes an executable trading scenario.

- No delays for manual input.
- There is no difference between "saw" and "did".
- There is no signal without a stop, target and risk limit.

In PRIZRAK, a signal is an object: it contains an entry, a stop, targets, and an acceptable drawdown.

# 3.2. Two trading modes:

#### Automatic mode

- The signal is converted into a trade without user intervention.
- Position parameters (volume, leverage, stops) are set in advance.
- Risk Engine monitors every position: losses are limited, profits are fixed according to plan.

#### Semi-automatic mode

- The user receives a transaction card
- It already contains: entry, stop, targets, shoulder.
- Simply click the "Open" button
   → the transaction goes to the exchange.
- The trader retains control, but eliminates errors and delays.



# 3.3. Built-in risk engine

PRIZRAK integrates the Risk Engine directly at the moment a trade is opened:

- Equity Stop. Maximum account drawdown limit (e.g., -20%).
- Stop Loss is mandatory. Without it, the trade will not open.
- Dynamic leverage. The system automatically reduces the position as volatility increases.
- Kill Switch. In the event of abnormal movements, the AI can instantly close all trades.
- **Partial take-profit.** Take-profit is divided into levels: a portion of the profit is locked in in advance.

# 3.4 Integration with centralized exchanges (CEX)

At launch, PRIZRAK connects to five major exchanges:

- Binance
- Bybit
- OKX
- Gate io
- Huobi

### Integration features:

- Direct API + WebSocket → minimal execution latency.
- "Trade Only" mode → exchange keys without the right to withdraw funds.
- Single interface → the trader does not switch between different platforms.
- Synchronization of transactions → everything is reflected in PRIZRAK reporting.

# 3.5. Own decentralized exchange (DEX)

The next step is to launch our own DEX based on BNB Chain + Secret Network.

- Native order book and charts → no need for third-party TradingView.
- Al integration → signals and trades are executed directly in smart contracts.
- Liquidity is provided by a pool involving the PRZK token.
- Transparency → smart contract code is available for audit.
- Anonymity → Secret Network hides sensitive user data.

### 3.6. Interface and convenience

### PRIZRAK emphasizes simplicity:

- Terminal with a chart and "Open/Close/Flip" buttons.
- Deal card with risk parameters.
- Push notifications on mobile and desktop.
- Support multiple languages (EN, RU, DE, ES, CN).

Even a beginner can open a trade without errors, and a professional will appreciate the speed and reporting.



# 3.7. Economy and PRZK token

- Subscription payment and access to Supreme Al.
- Discounts on commissions when paying in PRZK.
- Staking to earn rewards.
- DEX integration: PRZK as a fee and liquidity currency.
- Buyback & Burn → a portion of the platform's profits is used to buy back and burn the token.

## 3.8. Key benefits of PRIZRAK

- 1. **Speed:** from signal to transaction milliseconds.
- 2. Control: Risk is built into every position.
- 3. Flexibility: automatic and semi-automatic modes.
- 4. Transparency: PnL reports and real statistics.
- 5. Evolution: from CEX to its own DEX.
- **6. Economy:** PRZK is the fuel of the ecosystem.

## \* Result:

PRIZRAK transforms the market from chaos and random signals into an execution system where traders receive institutional-grade tools, but with accessibility for everyone.

# **Chapter 4. PRIZRAK Platform Architecture**

### 4.1 General scheme

PRIZRAK is built as a multi-layered system, with each layer responsible for a separate process:

Signal Engine → Execution Layer → Risk Engine → Interface → Reports → Future DEX.

This approach makes the platform modular: <u>each component can be improved independently without breaking the entire system.</u>



# 4.3. Execution Layer — execution module

These are the system's "hands." Their job is to convert a signal into an actual order.

### Peculiarities:

- Connecting to CEX via API + WebSocket.
- Support for market, limit and stop orders.
- Check liquidity before entry.
- Minimizing slippage.
- Failover mechanisms (backup servers, failover).

### Supported exchanges:

- Binance
- Bybit
- OKX
- Gate.io
- Huobi

# 4.4. Risk Engine - risk control module

This is the system's "security brain." It's built into every transaction.

### **Functions:**

- Equity Stop limitation of account drawdown.
- Dynamic Leverage automatic leverage adjustment based on volatility.
- Auto-Deleveraging partial reduction of positions in the event of a threat of liquidation.
- Kill Switch instant closure of all trades in case of anomalies.
- Risk Reports real risk statistics for transactions and strategies.

√ Unlike a retail trader, Risk Engine is not subject to emotions.

# 4.5. Interface — a module for interacting with a trader

This is the "face" of the system.

### Interface features:

- Terminal with a chart and "Open/Close/Flip" buttons.
- Deal card with risk parameters.
- Push notification support (mobile/desktop).
- Localization (EN, RU, DE, ES, CN).
- Simplicity for beginners and depth of analytics for professionals.



# 4.6. Reports - reporting module

This is the "memory" of the system.

### Possibilities:

- Real-time PnL reports.
- Factor analysis of transactions (what worked, what didn't).
- Weekly and monthly summaries.
- The transaction history is verifiable and available to the user.
- Transparency for investors and funds.

# 4.7. Future DEX - Autonomy Module

The next step in PRIZRAK's development is its own decentralized exchange.

### Features of the future DEX:

- Launch on BNB Chain + Secret Network.
- Full integration of signals and Risk Engine into smart contracts.
- Native charts and order book.
- Liquidity through pools with PRZK.
- DAO mechanics for management.

# 4.8 Why Architecture Works

- 1. Modularity individual blocks can be updated.
- 2. Scalability support for thousands of simultaneous users.
- 3. Reliability redundant servers and distributed infrastructure.
- 4. Transparency everything is recorded in reports.
- 5. Evolution a smooth transition from CEX to full independence (DEX).

# Result:

The PRIZRAK architecture is a unified system of signals, execution, and risk management, all wrapped in a user-friendly interface. Today, it works with top CEXs, and tomorrow, it will become the core of a proprietary DEX.



# **Chapter 5. Al Core PRIZRAK Supreme**

# 5.1 Why Supreme?

Modern markets are too fast and complex for humans. Even if a trader sees a setup, by the time they enter an order, the price has already moved. PRIZRAK Supreme solves this problem: Al makes decisions in a split second, but does so according to predefined risk and strategy rules.

This is not copy trading or "magic": it is Al engineering that works transparently.

# 5.2. Basic Supreme Algorithms

### **Pump Detector**

- · Monitors abnormal volume spikes.
- Filters noise and determines whether movement is real or manipulated.

### **Dump Detector**

- Identifies sudden capital discharges.
- Important: the system can distinguish organic correction from an artificial dump.

### **RSI Engine**

- Classic oversold/overbought indicator.
- Supreme complements it with adaptive levels: RSI adapts to a specific asset and market.

### **Bollinger Al**

- Uses Bollinger Bands but with an ML approach.
- The algorithm learns from history: when a breakout of a boundary led to a trend, and when it was false.

### **Asset Injection**

- Captures large infusions of capital into the market.
- Works as a "whale radar" analyzes blockchain and exchange orders.

#### **Phantom Core**

- Unique development.
- The system searches for hidden patterns of accumulation and distribution.
- Often predicts a move that only becomes obvious to everyone hours or days later.

# 5.3 How Supreme processes data

- 1. Information collection historical data, on-chain, news, order books.
- 2. Noise filtering is the removal of false signals.
- 3. Classification determining the type of event (Pump, Dump, Phantom).
- 4. Forecast is a calculation of the probability of a transaction being successful.
- **5.** Forming a trade entry, stop, targets, position size.
- 6. Transfer to Execution Layer instant execution.



# 5.4 Machine Learning at Supreme

- Reinforcement (RL): Al learns from its own trades.
- RLHF (Learning with Human Feedback): The best traders make adjustments and the Al adapts.
- Neural networks for news and social networks: sentiment analysis.
- Self-adaptation: algorithms automatically adjust to current market volatility.

## 5.5. Risk AI - protection against "draining"

Supreme has its own built-in Risk Engine:

- Dynamic leverage: automatic leverage reduction as risk increases.
- Equity Stop: protects the entire account from deep drawdown.
- Kill Switch: Instantly close all positions.
- Adaptive SL/TP: stops and takes move depending on the situation.

## 5.6. Transparency of Supreme's work

- Each signal is accompanied by parameters: probability of success, basis (for example: "Pump + RSI detected in oversold zone").
- The user sees not only the result, but also the logic.
- Supreme is not a black box it is an explainable Al.

## 5.7. Supreme Case Studies

- Example 1: Phantom Core records accumulation on an altcoin → after 2 hours, the asset grows +25%.
- Example 2: Pump Detector detects a sharp spike, but Bollinger Al classifies it as false → the system ignores the trade and keeps the deposit.
- **Example 3:** Dump Detector sees a sharp drain → Risk Engine reduces positions and moves them to a hedge.

# 5.8. Analogy with BlackRock Aladdin

**Aladdin** is the AI system of BlackRock, the largest fund, managing trillions of dollars. **Supreme** is "Aladdin for crypto traders": it also functions as a second brain, but is accessible to every PRIZRAK user.



**Supreme** isn't just a module. It's the core of PRIZRAK, making the platform smart, fast, and disciplined. Its purpose is to give traders an advantage previously available only to large funds.



# **Chapter 6. PRZK Token and Economics**

# 6.1. The role of the token in the ecosystem

PRZK is not just a digital asset, but the fuel of the entire PRIZRAK platform. It connects users, traders, investors, and the infrastructure into a single whole.

### The token performs three key functions:

- 1. Utility (practical benefit) access to products and services.
- 2. Economic model calculations and internal motivation.
- 3. An investment instrument that provides long-term growth in value through limited emission and burning mechanisms.

# 6.2. Utility token PRZK

- Subscription fee. Access to trading strategies, Supreme AI, and Risk Engine.
- Fee discounts. Paying fees in PRZK reduces user costs.
- Staking. Holders receive rewards for staking their tokens.
- Access to premium features. Automated trading, advanced analytics, exclusive signals.
- **DEX integration.** Using PRZK as the base token for fees and liquidity.

### 6.3. Economics of emission

- Total issue: 12,000,000,000 PRZK.
- Form of issue: fixed issue, no additional issue in the future.
- Blockchain: BNB Chain (BEP-20) with a bridge to Secret Network (SNIP-20).
- Value formula: increasing demand + limited supply + buyback & burn mechanisms

# 6.4. Token Distribution (Tokenomics)

PRZK token distribution (12 billion)

Category	Share	Volume (PRZK)	Conditions
Team and founders	36.4%	4,368,000,000	Vesting 2 years
Investors	13.6%	1,632,000,000	Lockup 12 months.
Public sale	9.1%	1,092,000,000	Free circulation
R&D Fund	9.1%	1,092,000,000	Phased allocation
Liquidity (DEX+CEX)	9.1%	1,092,000,000	Freezing in pools
Programmers and advisors	9.1%	1,092,000,000	Vesting 18 months.
Marketing and Ambassadors	4.5%	540,000,000	Ву КРІ



# 6.5. Vesting and Investor Protection

- Team: gradual unlocking over months (to avoid pressure on the market).
- Investors: One-year lock-up for long-term sustainability.
- Developers: Tokens are issued in parts as tasks are completed.
- Ambassadors: rewards only for real results (attracting users).

## 6.6. Price support mechanisms

- Buyback & Burn. Part of the company's profits goes toward buying back and burning PRZK.
- 2. Staking. The more tokens are frozen, the lower the liquid supply.
- 3. Increased demand. The increase in the number of platform users directly impacts demand for the token.
- 4. DEX listing. Liquidity pools shape the market and maintain stability.

# 6.7. Price growth scenarios

- Baseline scenario: User growth to 30,000 → increased demand for subscriptions and tokens.
- Optimistic scenario: DEX launch + international scaling → demand x5.
- Aggressive scenario. Institutional clients and funds → the token becomes "exchange fuel."

# 6.8. Comparison with competitors' tokens

- 3Commas (no token). No internal economy.
- Pionex (no token). Dependent on CEX fees.
- Cornix (no token). Subscription in \$ without ecosystem.
- PRIZRAK (PRZK). A native currency integrated into the product, with staking, liquidity, and a burn mechanism.

# Result:

The PRZK token is more than just a speculative tool. It's the key to the PRIZRAK ecosystem: subscriptions, fees, liquidity, incentives, and long-term value.



# **Chapter 7. Roadmap**

### Q4 2025 — Launch of the base platform

- → Exchange USDT \( \neq \) PRZK in your personal account.
- → Integration of wallets (Metamask, Trust Wallet) via WalletConnect.
- → The "PRZK Exchange" section on the website.
- → Connecting the first users and traders.
- → Start of the marketing campaign.

KPI: 5,000 users, first 100 BTC in trading volume.

### Q1 2026 — Scaling CEX integrations

- → Connecting Binance, Bybit, OKX, Gate.io, Huobi.
- → Launching the semi-automated trading mode.
- → Risk Engine Improvement (Equity Stop, Kill Switch).
- → Launch of a referral program (10% + 5%).

**KPI:** 15,000 users, turnover of 500 BTC, first \$3 million in subscriptions.

### Q2 2026 — Automation and Al Supreme

- → Implementation of a full automatic trading mode.
- → Supreme AI: Pump, Dump, RSI, Bollinger, Phantom Core integration.
- → Real-time PnL reports.
- → Beta version of the mobile application (iOS + Android).

**KPI:** 20,000 users, 65% retention, \$1 billion turnover.

### Q3 2026 - Massive Growth

- → Scalable to 30,000+ users.
- → Full launch of the mobile application.
- → Implementation of PRZK token staking.
- → Interface localization (RU, EN, DE, ES, CN).
- → Gamification: trader ratings, NFT badges.

**KPI:** 30,000 users, \$2 billion turnover, token in the top 500 by market capitalization.



### Q4 2026 — Launch of own DEX

- → Smart contract development on BNB Chain + Secret Network.
- → Native charts and order book.
- → Liquidity through pools with PRZK.
- → Full integration of Risk Engine and Al Supreme into DEX.

KPI: DEX turnover - \$500 million, PRZK token - top 300.

### 2027+ — Institutionalization

- → Launch of DAO governance.
- → White-label solution for funds and trading teams.
- → International expansion (Europe, Asia, LatAm, UAE).
- → Al 2.0 integration with news feeds and LLM.

**KPI:** 100,000 users, PRZK token — top 100.

# 7.3. Key Success Indicators (KPIs)

- Users: from 5,000 in 2025 → to 100,000+ in 2027.
- Turnover: from 100 BTC → to \$10+ billion.
- Token capitalization: entry into the top 100 according to CoinMarketCap.
- Retention: user retention >70%.
- Community: 1 million+ followers on social media.

# 7.4. Roadmap visualization



# Result:

PRIZRAK's roadmap shows a consistent path from a small platform with CEX integrations to a global AI and DEX ecosystem with hundreds of thousands of users and a strong token economy.



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# **Chapter 8. Team and Legal Structure**

# 8.1. Legal basis

PRIZRAK operates through a registered international company, Prizrak Inc., Panama.

- Registration: Panama is one of the jurisdictions that is favorable to fintech and cryptocurrency projects.
- Advantages: flexible tax policy, possibility of international transactions, recognition in the banking system.
- The purpose of the structure is to ensure transparency and trust on the part of partners and investors.

# 8.2. Organizational model

The company is built as a technology holding company with several key areas:

### 1. Platform development.

- Backend (API, WebSocket, integration with CEX).
- Al & Data Science (Supreme, Risk Engine).
- Frontend (terminal, mobile application).

### 2. Trading department.

- 30+ independent traders.
- Strategy testing, feedback for AI.
- Shared signal management.

# 3. Community and marketing.

- Social networks, ambassadors, creatives.
- User support.
- Working with influencers.

# 4. Legal and compliance.

- KYC/AML policies.
- Preparing for the DAO model.
- Audit of smart contracts and infrastructure.



# 8.4. Advisors and partners

- Trading Advisors: Experts with experience in CEX and funds.
- Al consultants: specialists in machine learning and big data.
- Legal partners: international consulting companies.
- Infrastructure partners: server and data center providers.

### 8.5. The Future: DAO Governance

The long-term goal is to move from a corporate structure to a decentralized DAO.

- PRZK token holders will be able to participate in decision-making.
- Voting on listing new tools, adding features, and developing the ecosystem.
- Financial transparency through smart contracts and on-chain reporting.

# \* Result:

The PRIZRAK team is an international association of traders, developers, and experts, legally based in Panama. Today, it's a technology holding company; tomorrow, it'll be a DAO governed by token users.

# **Chapter 9. Security and Trust**

# 9.1 Why Safety is Key

In the crypto market, trust is built not by words, but by security architecture. Any vulnerability is a risk of losing funds, and therefore, reputation.

PRIZRAK is built on the Security First principle: security is not a separate module, but the foundation of the entire platform.

# 9.3. Transparency to users

- Real PnL reports. Unlike signal chats, PRIZRAK statistics are verifiable.
- Trade history. Each user sees not only their own trades but also aggregated strategy data.
- Regular reports. Monthly and quarterly platform reports.



# 9.4. Minimizing the human factor

The main source of risk in trading is emotions and human error.

### PRIZRAK removes them due to:

- automatic execution of transactions,
- built-in Risk Engine,
- Al control over leverage and drawdown,
- automatic stops and profit taking.

## 9.5. Trust through architecture

- User funds are not stored in PRIZRAK accounts; they remain in exchange accounts.
- For the DEX scenario: smart contracts without custodial storage, only through liquidity pools.
- No "promised returns" only real deals and statistics.

# 9.6. Comparison with competitors

- Telegram signals: no protection, user is responsible.
- CEX Copy Trading: Leader Dependence, No Risk Control.
- Simple bots: weak risk control, no audit.
- PRIZRAK: multi-layered protection, built-in Risk Engine, smart contract auditing, transparent reporting.

# 📌 Result:

Security and trust are the foundation of PRIZRAK. Users don't give up their funds to the platform, transactions are transparent, risks are automatically managed, and the infrastructure meets institutional standards.



# **Chapter 10. Competitors and Comparison**

## 10.1 Why do you need competitor analysis?

Any product must clearly understand who it is competing with and what its advantage is. The automated trading market already has solutions—signal chats, copy trading, bots, and aggregator platforms. But none of them offer what PRIZRAK does: speed of execution, built-in risk control, and transparency.

## 10.2. Key Market Players

### 1. 3Commas

- Functions: trading bots, copy trading, signal providers.
- Problems: manual configuration, lack of mandatory risk control, poor transparency.

### 2. Pionex

- Features: built-in bots directly in the exchange.
- Problems: dependence on its own CEX, no separate token, closed ecosystem.

### 3. Cornix

- Functions: automated trading based on Telegram signals.
- Problems: dependence on third-party channels, no Risk Engine, no unified platform.

## 4. Kryll.io

- Functions: visual strategy designer.
- Problems: aimed at experienced programmers, weak mass adaptation.

# 5. Telegram signal chats

- Functions: simple transmission of ideas.
- Problems: no reporting, no execution, no risk control.

# 10.3. Comparison table

Platform	Signal = deal	RISK ENGINE	AUTO/SEMIAUTO	TOKENOMICS	Transparency of the transaction	DEX perspective
Telegram chats	X	×	X	X	X	X
3COMMAS	X	partially	<b>4</b>	X	closed system	X
PIONEX	(!)	base	<b>4</b>	X	closed system	X
CORNIX	(!)	×	<b>4</b>	X	×	×
KRYLL.IO	(!)	×	<b>4</b>	KRL token	limited	×
PRIZRAK	4	√ full	4	✓ PRZK	PnL reports	(DEX in the roadmap)



# 10.4. Advantages of PRIZRAK over competitors

- Signal = trade. None of the platforms turn a signal into a fully-fledged trading object with risk.
- 2. The Risk Engine is built-in. While our competitors offer risk control as an option, ours is a mandatory core.
- 3. Al Supreme. A unique module not found on any other platform.
- 4. Complete transparency. Real PnL reports, not "chat screenshots."
- **5. The PRZK Economy.** A token with utility, staking, and a burn mechanism.
- **6. DEX evolution.** Competitors are tied to CEX, PRIZRAK is building its own exchange.

### 10.5. Final conclusion

PRIZRAK occupies a unique niche: it is the only system that combines signals, execution, risk, and economics into a single core. While competitors address individual tasks (bots, copy trading, chats), PRIZRAK builds a comprehensive, next-level infrastructure.

# **Chapter 11: Community and Marketing**

# 11.1 The Role of Community in Development

In the crypto industry, it is the community that creates the real value of a project.

Exchanges, blockchains, and DeFi projects only survived and grew when they developed a strong user base that not only traded but also felt part of a movement.

PRIZRAK is committed to building a strong and loyal community of traders, which will become the core of the entire ecosystem.

### 11.2. Communication channels

- Telegram is the main hub for signals and communication among traders.
- Discord is a platform for the English-speaking and global community.
- Instagram / TikTok visual content: trading as a lifestyle.
- Twitter (X) news, analytics, partnership announcements.
- YouTube video reviews of strategies, AMA sessions, training materials.



# 11.3. Ambassador Program

PRIZRAK launches its own ambassador network.

- Influencers and traders receive PRZK for attracting users.
- Access to exclusive features for active brand promotion.
- Ambassadors become the "face of PRIZRAK" in their countries and regions.

## 11.4. Referral system

- 10% of the first level subscription.
- 5% of the second level (multi-level model).
- Transparent accounting and instant payments in PRZK.
- The ability to build your own team of traders within the ecosystem.

# 11.5. Marketing phases

### Phase 1 - Launch (2025)

- Formation of the user core (first 5,000).
- Targeted advertising and work with crypto bloggers.
- First cases and publication of PnL reports.

### Phase 2 - Scaling (2026)

- International campaigns (Europe, Asia, LatAm).
- Implementation of staking and game mechanics (ratings, NFT badges).
- Mass recruitment of traders and funds.

### Phase 3 – Global Brand (2027+)

- PRIZRAK as a symbol of disciplined trading.
- Institutional partnerships.
- Brand positioning at the exchange level (Binance, Bybit).

# 11.6. Gamification and Engagement

- Trader ratings. Profitability leaderboards.
- NFT badges. Unique rewards for achievements.
- Competitions. Tournaments among traders with prizes in PRZK.
- The image of the "Ghost." The community as an elite club of invisible market players.



# **Chapter 12. Future and Strategy**

### 12.1. Vision 2030

PRIZRAK isn't just a terminal or a bot. We're building an entire ecosystem that unites:

- trade (auto and semi-auto),
- analytics and reporting,
- DEX with AI charts,
- own tokenomics (PRZK),
- community and DAO governance model.

By 2030, PRIZRAK aims to become more than just a platform for traders, but a new standard for a disciplined market.

### 12.2. DAO model

- PRZK holders receive voting rights in the project's governance.
- Voting for new features, coin listings, and tokenomic changes.
- Transparent budget allocation (marketing, R&D, liquidity).
- The principle is "one token = one vote", with protection against concentration of power.

### 12.3. Institutional Products

### After establishing a retail user base, PRIZRAK will enter the institutional market:

- White label for funds. Funds will be able to use Supreme Al and Risk Engine under their own brand.
- OTC solutions. For large clients customized algorithms and reporting.
- Financial derivatives. In the future, options and structured products may be created on the DEX platform.

# 12.4. International expansion

### PRIZRAK is being built as a global project:

- Europe. Focus on trading communities and integrations with local fintech projects.
- Asia. The largest market by volume, the key targets are Korea, Japan, and Vietnam.
- Latin America. Growing crypto market, strong communities in Brazil and Argentina.
- The UAE. A region where crypto is being integrated into the financial system.



### 12.5. Al 2.0

### **Next generation AI for PRIZRAK:**

- Using Large Language Models (LLM) to analyze news and data streams.
- More accurate sentiment analysis on Twitter/X and Telegram.
- Self-learning modules for adaptation to new market conditions.
- All not only predicts trades but also develops a strategy for the entire portfolio.

### 12.6. PRIZRAK as a movement

# We're creating not only a platform, but also an identity for the next generation of traders:

- a trader without emotions, but with intelligence,
- a player who uses Al and risk control,
- part of a global community that is growing and driving the market.

The image of the "Ghost" is a symbol of independence and strength.

# \* Result:

The future of PRIZRAK is **the transition from a platform to a full-fledged ecosystem:** DAO, DEX, institutional products, and an international movement.

Today it is a terminal and Al Supreme, tomorrow it is a global market controlled by invisible intelligence.

# **Chapter 13. Use Cases**

### 13.1 Retail Trader

### Problem:

The average trader receives a signal via Telegram, but wastes time entering parameters and often loses their deposit due to emotions.

### How does PRIZRAK work?

- 1. The trader connects his exchange account via API keys.
- 2. Receives a signal in the form of a ready-made transaction card: entry, stop, take profit, risk.
- 3. In semi-auto mode, he presses the "Open" button → the transaction is executed instantly.
- 4. In automatic mode, the system automatically opens and manages the transaction.
- 5. Risk Engine protects your account: stops are mandatory, drawdown is limited.

### Result:

- Manual input errors are eliminated.
- Emotions are excluded from the process.
- Profitability is increased through discipline and speed.



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# 13.2. Cryptofund

### Problem:

Funds manage tens of millions, but they need systems to scale and report to investors.

### How does PRIZRAK work?

- 1. Supreme Al generates signals that the fund can use in automated trading.
- 2. Risk Engine sets global limits for the entire portfolio.
- 3. Reports are generated automatically weekly and monthly PnL.
- 4. PRZK is used to pay for services and participate in the DAO.

### Result:

- Fund management becomes transparent.
- Investors gain confidence in the system because they see real statistics.
- Funds scale without increasing the number of traders.

## 13.3. Influencer and their community

### Problem:

An influencer trader has an audience (say, 50,000 followers), but they can't deliver the same results. Everyone trades differently in chats.

### How does PRIZRAK work?

- 1. The influencer integrates his strategy into PRIZRAK.
- 2. Subscribers receive its signals in the form of executable trades.
- 3. Transactions follow a single logic and risk profile.
- 4. The influencer receives a reward in PRZK for each follower.

### Result:

- Subscribers are happy: everyone trades using the same system.
- The influencer monetizes the audience transparently and honestly.
- The community grows and strengthens the PRIZRAK ecosystem.

# \* Result:

### PRIZRAK is useful for all types of users:

- a retail trader gains discipline,
- fund scalability and reporting,
- Influencer is a tool for community monetization.



# **Chapter 14. Financial Model**

# 14.1. Principle of stability

PRIZRAK's financial model is based on the platform profiting not from user losses, but from services and commissions.

This creates a long-term and fair economy where the interests of the company and users coincide.

### 14.2. Sources of income

### 1. Subscriptions

- · Basic access to signals and semi-automated trading.
- Premium access with Supreme AI, staking and advanced analytics.
- VIP access for funds and professional traders.

Forecast: >60% revenue in early stages.

### 2. Commissions

- · Minimum commissions for auto trading.
- Additional fees when using DEX (swap, liquidity).
- Payment only in PRZK (which stimulates demand for the token).

### 3. Staking and freezing the token

- PRZK holders lock tokens and receive rewards.
- This reduces the supply and supports the price.

### 4. White-label solutions

- Sale of Supreme AI and Risk Engine licenses to funds.
- Customized OTC solutions for large clients.

### 5. DAO Fund and Liquidity

- Part of the income goes to the DAO treasury.
- DAO decides how to distribute funds: marketing, development, buyback & burn.



### 14.3. Income distribution

- 40% Product development (R&D, new features).
- 25% Marketing and user acquisition.
- 20% Buyback & Burn PRZK token.
- 10% Reserve fund (force majeure, protection).
- 5% Advisors and affiliate programs.

### 14.4. Growth Scenarios

### Baseline scenario (2025-2026)

- 30,000 users.
- Average subscription bill: \$50/month.
- Annual income: \$18 million
- Token profitability: exchange rate support through buyback.

### Optimistic scenario (2026–2027)

- 100.000 users.
- Connecting funds and institutions.
- Annual revenue: \$80–100 million
- PRZK is in the top 200 by market capitalization.

### Aggressive scenario (2027+)

- 500,000+ users.
- Own DEX with turnover >\$10 billion.
- Annual revenue: \$300–400 million
- PRZK is in the top 100 tokens in the world.

# 14.5. Advantages of the model

**Transparency:** Users can see how revenue is distributed.

**Fairness:** The platform makes money when traders make money.

**Sustainability:** multiple income streams → reduced risks.

**Token synergy:** the more users, the higher the demand for PRZK.

# Result:

PRIZRAK's financial model is based on subscriptions, fees, and tokenomics, with platform revenue directly tied to the growth of the PRZK token and the development of the ecosystem.



# Chapter 15. FAQ

## 15.1 General questions

### What is PRIZRAK?

PRIZRAK is a trading ecosystem where signals are converted into trades in milliseconds, and risk control is built into every position.

### How is PRIZRAK different from copy trading?

In copy trading, you blindly follow the leader. In PRIZRAK, each trade has strict risk parameters, and the user retains control (automatic or semi-automatic mode).

### Who can use PRIZRAK?

- Beginners (simple trading in 1 click).
- Professionals (automation and reporting).
- Funds (scalable capital management).

## 15.2. Security issues

### Can I lose funds on the platform?

No. PRIZRAK does not store user funds—they remain in their exchange accounts. API keys operate in "Trade Only" mode.

### How does drain protection work?

The built-in Risk Engine limits maximum drawdown, sets mandatory stops, and closes trades in critical scenarios.

### What about DEX security?

Smart contracts are undergoing auditing and will be open for review. Additionally, a bug bounty program is being launched.

### 15.3. Questions about the PRZK token

### Why do you need the PRZK token?

- Payment of subscription and commissions.
- Discounts and access to premium strategies.
- Staking and participation in the DAO.

### How many tokens are there in total?

12 billion. The emission is fixed; there will be no additional issuance.

### Will there be a token burn?

Yes. Part of the profit goes towards buyback and burn, which reduces the overall supply.



## 15.4. Questions about the product

### Which exchanges are supported?

Binance, Bybit, OKX, Gate.io, Huobi. Their own DEX is coming soon.

## Is there a mobile app?

Yes, the release is planned for 2026 for iOS and Android.

### Is it possible to trade manually?

Yes. The platform supports semi-automated mode: the trader decides whether to confirm the trade or not.

### 15.5. Questions from investors

### How does PRIZRAK make money?

Through subscriptions, commissions, white-label solutions, and DEX integration.

### What is the protection against "command dump"?

The team and investors have vesting and a lockup, and the tokens are being released to the market gradually.

### What are your plans for international development?

Expansion to Europe, Asia, Latin America and the UAE.

# \*\* Result:

The FAQ demonstrates that PRIZRAK addresses key user concerns: security, token value, functionality, and development prospects.



# **Chapter 16. Glossary**

## **Basic terms**

- API (Application Programming Interface) is a software interface that allows PRIZRAK to connect to exchanges and execute trades directly.
- **DEX** (Decentralized Exchange) is a decentralized exchange where transactions occur through smart contracts without the involvement of a centralized operator.
- CEX (Centralized Exchange) is a centralized exchange (Binance, Bybit, etc.), where transactions are controlled by a single company.
- PnL (Profit and Loss) profit and loss, the main indicator of trading efficiency.
- Equity Stop is an account drawdown limit, upon reaching which all positions are closed.

# **Trading terms**

- Stop Loss (SL) is an order that closes a position when a certain loss is reached.
- Take Profit (TP) is an order that locks in profit when a specified level is reached.
- **Leverage** is the ability to open positions with a larger volume than the account balance (for example, ×5 or ×10).
- **Slippage** is the difference between the expected price of a trade and the actual execution price.
- Funding Rate is the fee that traders pay each other in futures markets for holding positions.



### **AI Terms**

- Machine Learning (ML) is a method of training algorithms using historical data.
- **Reinforcement Learning** (RL) is a type of reinforcement learning where Al learns through trading experience.
- **RLHF** (Reinforcement Learning with Human Feedback) is a type of learning where traders adjust the Al's performance.
- **Sentiment Analysis** is the analysis of the sentiment of news, social media, and messages to identify market sentiment.
- Phantom Core is a unique PRIZRAK algorithm that predicts hidden market movements that are not yet visible to most.

# Cryptoeconomics

- Utility Token is a token used to access services and products within the platform.
- Staking is the freezing of tokens to receive rewards and support the network.
- Liquidity Pool is a reserve of tokens that is used on a DEX to secure trades.
- Buyback & Burn is a mechanism where a portion of the profit is used to buy back tokens from the market and burn them, which reduces the supply.
- DAO (Decentralized Autonomous Organization) is a decentralized autonomous organization where the project is managed by token holders.

